

## CSR to Tg. Piai, Pontian, Johor

21<sup>st</sup> July 2018 With

Sek. Keb Kangka Tebrau





## Social Communities

Pekerja, Pelanggang Saham Komuniti Sosial dan Pemegang Saham

## It guides and helps Alpha's overall decision making

memberi panduan dan membantu membuat keputusan keseluruhan Alpha

> 3 Core Values 7Behaviour Principles 3 Nilai Teras 7 TL







Proposed to management



Application to Education Department Johor Bahru



Confirmed with School





Concerned about location and duration of the activities



Refer to Education Department Johor



Not approved



Discussed with school
Headmaster



Confirmed to join School: 4 teachers & 16 students

Alpha: 14 persons







1st experience to lead CSR activity (external)

To promote environmental awareness to social communities (school students)

Target to organize this activity on 21st July 2018



Alpha's employees contributed biscuits and milk for all participants



Able to collect 106.5kg rubbish and planted 40pcs mangrove



Build relationship between Alpha's employees, school teachers and students

- Prepare signage for mangrove plant activity
- Conduct quiz to school student to refresh knowledge related to this activity







