

Yearly Assembly 2017 & Yearly Dialogue Session 2018

28th February 2018
(Wednesday)
Obeya Room
8.00am - 10.00am



Received 18
feedbacks from 12
employees

Messages from MD

ALPHA Business Target 2018

VISION by 2020

1. Be the **Number ONE** copper rod producer in Southeast Asia
2. Be **GREAT PLACE** to work where **PEOPLE** are inspired to be the best

KPI	Unit	2017			2018	
		Target	Result	Judge	Target	Result
JB + Sales	'000 M.ton	95.5	91.9	X	92.4	
PRAI Customer Satisfaction	Point	90	88.3	X	90	
Accident + Incident	Occurred Ratio	<50	65.5	X	<50	
Customer Complaint	Cases	<12	29	X	<12	
Production	'000 M.Ton	SCR	76.9	73.8	-	73.0
		HD	53.5	48.3	-	45.1
Productivity	M.Ton / hr	SCR	12.2	11.3	X	11.9
		HD	2.2	2.2	✓	2.3
Yield	%	SCR	98	96.3	X	98
		HD	98	95.3	X	98
Natural Gas usage	mmbtu / M.ton	1.90	2.05	X	1.78	
Electricity usage	Kwh / M.ton	SCR	73.1	77.1	X	73.0
		HD	195.6	175.6	✓	170.8
Scrap usage	M.ton/month	250	428	✓	700	
Over Time	hrs / month / person	●●	63	●●	●●	
EES (※)	Point	80	●●	●●	●●	
Accident + Incident	Occurred Ratio	<30	24	✓	<30	
Customer Complaint	Cases	<7	5	✓	≤ 5	
Grade A/B ratio	%	>75	71	X	> 75	
Production	'000 M.Ton	OKP	19.2	19.1	X	20.1
		HD	19.2	20.3	✓	20.1
Productivity	M.Ton / hr	OKP	2.35	2.31	X	2.35
		HD	2.60	2.45	X	2.60
Yield	%	OKP	99.85	99.71	X	99.85
		HD	99.3	99.45	✓	99.3
Electricity usage	Kwh / M.ton	OKP	405	396	✓	390
Scrap usage	M.ton/month	-	-	-	5%	
Over Time	hrs / month / person	62	62	✓	59	
EES (※)	Point	> 75 %	●●	●●	> 75	

2018 Principal measures

- Implement Safety First Culture**
Melaksanakan Budaya Utamakan Keselamatan
- Compile SOP (Create & update) 100%
 - Menyusun SOP (Membuat & mengemas kini) 100%
 - Respond Near-miss & Safety Police campaign
 - Bertindak balas dengan kempen kemalangan nyaris & Polis Keselamatan
 - Reduce Overtime
- Mengurangkan kerja lebih masa**
- Get Trust from Customers**
Mendapatkan Kepercayaan daripada Pelanggan
- Quick response to complaints/demands
 - Tindak balas segera terhadap aduan / tuntutan
 - Direct communication with customers
 - Komunikasi langsung dengan pelanggan
 - Increase Customer number
 - Meningkatkan Jumlah Pelanggan
- Improve Profitability through Kaizen activities**
Meningkatkan Keuntungan melalui aktiviti Kaizen
- Increase Scrap usage
 - Meningkatkan penggunaan Scrap
 - Analyze and standardize energy/consumable usage
 - Menganalisis dan menyeragamkan penggunaan tenaga / barang habis guna
 - Improve preventive maintenance with IOT
 - Meningkatkan penyelenggaraan pencegahan dengan IOT
 - Analyze & standardize in line trouble
 - Menganalisis & menyeragamkan masalah operasi
 - Fully utilize ERP system for real time operation
 - Menggunakan sistem ERP dengan sepenuhnya untuk masa operasi sebenar
 - Convert manual to automation process
 - Menukarkan proses manual kepada automatik

※ EES: Employee Engagement & Satisfaction