Alpha Indsutries Sdn Bhd ▾ Trail Cleanup & Eco Hiking ▾ Penang National Park ▾ 11 July 2026 ▾

ECO HIKING



PROGRAM OVERVIEW

The **Trail Cleanup & Eco Hiking** Program is a Corporate Social Responsibility (CSR) initiative organized by **Alpha Industries Sdn Bhd** to promote environmental sustainability, employee engagement, and social responsibility through meaningful outdoor conservation activities.

Held at **Penang National Park** on **11 July 2026**, the program brought together **28 employees** to participate in eco-hiking, trail cleanup, and beach cleanup activities. The initiative provided participants with the opportunity to contribute directly to environmental conservation while fostering teamwork, promoting a healthy lifestyle, and strengthening awareness of sustainable practices.

COMPONENTS

- Eco-hiking experience
- Trail cleanup and conservation activities
- Beach cleanup initiative
- Environmental education and awareness





CSR OBJECTIVE

The Trail Cleanup & Eco Hiking Program was designed to achieve the following Corporate Social Responsibility (CSR) objectives:

01. Environmental Protection

- Reduce litter and waste pollution along hiking trails and coastal areas.
- Support the conservation and preservation of Penang National Park's natural ecosystem.
- Promote responsible waste management and environmental stewardship.
- Raise awareness of environmental conservation and sustainable practices.

02. Employee Wellbeing & Engagement

- Encourage participants to achieve the 10,000-step daily target under the company's Activ@Work wellness programme.
- Promote a healthy and active lifestyle through eco-hiking and outdoor activities.
- Strengthen teamwork, collaboration, and employee engagement through volunteerism..



PROGRAM SCHEDULE

The Trail Cleanup & Eco Hiking Program was conducted at **Penang National Park** on **11 July 2026 (Saturday)** as part of the company's Corporate Social Responsibility (CSR) initiative. The program involved an **eco-hiking** activity covering approximately **3.5 km of trail**, followed by environmental **cleanup activities at the Monkey Beach area**. Participants also had the opportunity to explore natural attractions including the **Seasonal Meromictic Lake** and **Penang Turtle Sanctuary** while gaining awareness of environmental conservation and sustainable practices.



7:40 AM

Participant arrival, breakfast, registration, ice-breaking & safety briefing

8:30 AM

Eco hiking to Pantai Kerachut & trail cleanup activity

10:30 AM

Visit to Seasonal Meromictic Lake & Penang Turtle Sanctuary

11:30 AM

Boat transfer to Monkey Beach & Beach Cleanup

1:00 PM

Lunch at Monkey Beach

2:00 PM

Boat transfer back to entrance & program dismissal



HIGHLIGHTS

The Trail Cleanup & Eco Hiking Program captured meaningful moments of employee participation, teamwork, and environmental commitment. Through collaboration and hands-on conservation efforts, employees helped promote environmental awareness while strengthening team bonding and supporting Alpha Industries Sdn Bhd’s commitment to sustainability.











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HIGHLIGHTS





















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HIGHLIGHTS





















FUTURE INITIATIVES

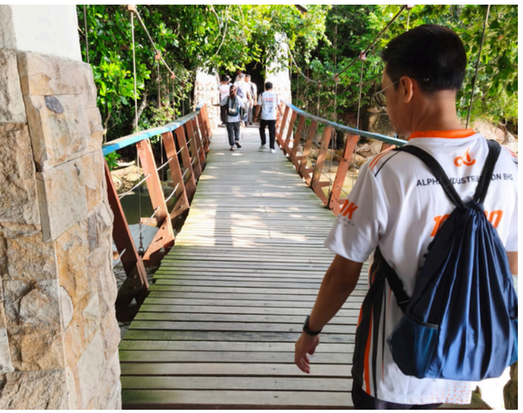
01. Continue Environmental Sustainability Initiatives

Alpha Industries Sdn Bhd will continue organizing environmental CSR activities such as cleanup campaigns and conservation programs to support environmental protection and promote sustainable practices.









02. Enhance Employee and Community Engagement

The company aims to encourage greater employee participation and strengthen collaboration with local communities and partners to create a broader positive impact through future CSR initiatives.

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THANK YOU

